

Hemisphere GNSS

Job Title: Product Manager -Tablet/Mobile
Location: Scottsdale, AZ
Department: Product Marketing
Reports To: Director of Marketing

Full-Time Part-Time / Exempt Non-Exempt

Summary

This position assumes primary responsibilities for definition, program execution and global marketing of assigned GNSS product lines. Primary activities include developing and executing strategic and tactical product and application software plans; developing and writing business cases and product specifications along with management of supporting materials and product launches; communicating between sales, marketing, and engineering; and performing product presentations, and providing a key voice in the overall go-to market strategy. The Product Manager is the champion behind the product line with responsibility and empowerment for product life cycle, including conception, research, design, pricing, marketing, quality, and end-of-life.

Essential Duties and Responsibilities

- Drive definition of new GNSS positioning product concepts and business cases based on competitive analysis and market evaluation.
- Gathering market and user requirements for various GNSS position-based applications.
- Analyze global target markets, market trends, competitors and their products, and new technological advances within and related to the GNSS positioning industry and other related markets.
- Perform product demonstrations and presentations to end users, Hemisphere dealers, OEM partners, and management.
- Champion product through lifecycle from concept to end of life.
- Develop and maintain relationships with key technology and software partners.
- Identify product specific collateral and sales support as required.
- Travel domestically and internationally up to 30% during the year.

Supervisory Responsibilities

None

Education and/or Work Experience Requirements

The requirements listed below are representative of the knowledge, skill, and/or ability required to perform this job successfully.

Education and/or Experience

- Bachelor's degree in Engineering, Computer Science, Business or Marketing; advanced degree desirable.
- 5+ years of product management or engineering experience with a focus on tablet and mobile computing devices.
- Experience and relationships in tablet and mobile computing sector preferred.
- Experience in developing product requirements and launching products.
- Experience with hardware manufacturing company and/or business-to-business software company.

Practical/Technical Skills

- Familiarity with product life cycle process and product development best practices.
- **Ability to speak/read Mandarin would be an asset**
- Strong business acumen
- Ability to read, analyze, and interpret common scientific and technical journals, financial reports, and legal documents.
- Ability to easily adapt to a changing environment with multiple priorities
- Self-starter who is motivated by technology and marketing

Computer Skills

- Microsoft Office Suite – Word, Outlook, PowerPoint and Excel.
- Experience with ERP systems.

Language Skills

- Above average verbal and written communication skills are required in this position including above average ability to read and comprehend instructions, correspondence, and memos
- Ability to effectively communicate with internal and external customers
- Ability to effectively present information to customers, clients, management, and other employees of the company in small group situations, public groups, and/or one on one
- Ability to speak/read Mandarin would be an asset

Reasoning Ability

- Ability to define problems, collect data, establish facts, and draw valid conclusions
- Ability to interpret an extensive variety of technical instructions in mathematical or diagram form and deal with several abstract and concrete variables

Other Skills and Abilities

- Excellent attention to detail is a must
- Must be able to work under pressure and meet deadlines, while maintaining a positive attitude and providing exemplary customer service
- Ability to work independently and to carry out assignments to completion within parameters of instructions given, prescribed routines, and standard accepted practices
- Ability to work with minimal supervision
- Ability to handle high level of confidentiality regarding company information
- Excellent planning, time management, communication, decision-making and organizational skills