

***For Immediate Release***

## **Hemisphere GNSS Introduces New Corporate Branding and Website**

**SCOTTSDALE, AZ – September 30<sup>th</sup>, 2013** – Today, Hemisphere GNSS introduces its new “Hemisphere” corporate branding and logo to reflect its global GNSS focus. The company is also announcing a new website that has been built from the ground up based on customer and partner input.

In February 2013, Hemisphere GPS was renamed and incorporated as Hemisphere GNSS Inc. The company owns both names, but in order to reflect the company’s support of all Global Navigation Satellite Systems (GNSS) and update the company image, Hemisphere GNSS Inc. will be adopting the use of the new “Hemisphere” logo.

“We are pleased to have completed our transition from a GPS Agriculture focused organization to a truly global GNSS Technology and Applications company. Today we are reaffirming our commitment to offering the best value in GNSS OEM boards, Antennas, Marine positioning, Survey, Mapping, and Machine Control products,” said Phil Gabriel, President at Hemisphere GNSS. “We are now introducing our new stylized globe logo and our updated branding to simply read; “Hemisphere”, as well as our new website and URL; [www.HemisphereGNSS.com](http://www.HemisphereGNSS.com)”.

The new website is easier to navigate and will assist customers in finding the information they need in a shorter amount of time. Employee email addresses are also being updated to first name initial, last name@HemisphereGNSS.com, though old email addresses will continue to work for the foreseeable future.

The new updated image of Hemisphere GNSS signals a new and exciting chapter in the company’s long history as it focuses on leading next generation, multi-frequency GNSS RTK positioning and heading technology as well as offering advanced solutions in its key applications areas. With plans to announce a number of new product innovations in the coming weeks, the future is bright for the company and its thousands of loyal customers.

### **About Hemisphere GNSS Inc.**

Hemisphere GNSS designs and manufactures innovative, cost-effective GNSS products for positioning, heading, and navigation applications for marine, survey, construction, mapping, OEM, and other markets. The Company holds numerous patents and other intellectual property and sells globally with several leading product brands, including Crescent<sup>®</sup>, Eclipse<sup>™</sup>, and Vector<sup>™</sup> for precise GNSS applications. Hemisphere GNSS has its business headquarters in Scottsdale, Arizona, USA with a product development, sales, and marketing facility in Calgary, Alberta, Canada. Hemisphere GNSS is part of UniStrong Science & Technology Co., Beijing, China. For more information about Hemisphere GNSS, please go to [www.HemisphereGNSS.com](http://www.HemisphereGNSS.com).

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