

For Immediate Release

Hemisphere GNSS Appoints Jürgen Reineke as Senior Manager of Business Development, EMEA

Berlin, Germany – September 26, 2017 – Hemisphere GNSS, Inc. announced today that Jürgen Reineke has joined the company as Sr. Manager, Business Development for the EMEA (Europe, Middle East, and Africa) region. This appointment will further support and develop Hemisphere's expanding OEM (original equipment manufacturer) construction, machine control, and precision agriculture product portfolios.

Based out of Bünde, Germany, Jürgen brings a wealth of industry expertise and knowledge to Hemisphere. With nearly 30 years of proven experience in construction and machine control markets, he spent the last 10 years with UK-based Prolec Ltd. as the Sales Manager for Central, Eastern Europe, and Scandinavia. During his tenure, Mr. Reineke was instrumental in acquiring and supporting OEMs, distributors, and end-users to effectively strengthen the brand.

Prior to his joining Prolec Ltd., Mr. Reineke served with a Germany-based machine control dealer for nearly 20 years. He was influential and helped the company acquire a reputation for being one of the most successful dealers for AGTEK and Trimble machine control systems as well as gaining a big market share in the German 3D dredging market.

"Jürgen is a proven business development manager with the experience and expertise to lead Hemisphere's machine control and agriculture accounts in the EMEA region," said Randy Noland, Vice President of Global Sales & Business Development at Hemisphere GNSS. "His understanding of our business and deep OEM and machine control industry experience make him critical to our current and future business development plans for EMEA."

Mr. Reineke will be supporting Hemisphere's sales and marketing efforts at [INTERGEO 2017](#) in Berlin, Germany from September 26 through 28 ([hall 2.1 / stand C2.008](#)).

About Hemisphere GNSS

Hemisphere GNSS is an innovative technology company that designs and manufactures high-precision positioning products and services for use in OEM/ODM, marine, machine control & guidance, agriculture, and L-band correction service markets. Hemisphere holds numerous patents and other intellectual property and sells globally with several leading product and technology brands including [Athena™](#), [Atlas®](#), [Crescent®](#), [Eclipse™](#), and [Vector™](#) for high-precision applications. Hemisphere is based in Scottsdale, AZ, USA, with offices located around the globe, and is part of Beijing UniStrong Science & Technology Co., Ltd.

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